

March Beacon

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MBOS March Beacon

Message from the President

Greetings, my fellow MBOS doctors!

2018 is speeding ahead and with it there are quite a few exciting opportunities, and potential pitfalls, for our profession. I'm referring to Senator Dr. Ed Hernandez, who is running for Lt. Governor of California (opportunity!!), the California State Board of Optometry's plan to eliminate

the branch office law (pitfall??), as well as the continued efforts for children's eye exams and increased scope of practice legislation.

With Senator Dr. Ed Hernandez running for Lieutenant Governor of California we have a rare and fantastic opportunity to elect a person who has our interests at heart. We need to do everything we can to get him elected and your financial support is the best way to do this. Dr. Bob Theaker and Dr. Trevor Fogg are hosting a luncheon in his honor on Saturday, March 31st in Carmel - a fantastic way to spend some time with the candidate make your support known. If you can't attend you can still send a donation for his campaign.

Legislature Day in Sacramento is back with a vengeance! It will be on Wednesday, April 18th and is including more than just the typical lobbying fun. I hear Dr. David Redman and Dr. Amanda Dexter will be unveiling their acting skills with a few scenes from Game of Thrones. If I weren't already committed to a roadtrip through Moab/Zion then I'd be there in a heartbeat! Dr. Redman as John Snow? Oh yeah. So, take a day off and road trip on up to the Capitol. It's actually an incredible experience and one that everyone should do at least 5 times in their life.

Lastly, the COA is still in need of case examples from doctors who have detected and diagnosed a serious eye or health condition that would not have otherwise not been found if they had done an online refraction.

[Report the case here](#) - it's super easy! I just submitted two examples that will blow their socks off!

Looking forward to seeing everyone on Tuesday at Aquarius Restaurant in Santa Cruz! Dr. Anna Kessler-Diaz is giving a great talk on the latest in glaucoma treatment and management and Coopervision is delivering a beautifully sponsored dinner for us.

With Love,

Jen Buell, O.D.

COA Legislative Day

COA's legislative Day is less than five weeks away! Be sure to [register](#) now for this year's Legislative Day in Sacramento on Wednesday, April 18, from 8:30 a.m. to 7:00 p.m. Optometry is facing several important issues this year, including children's vision, scope of practice, corporate practice and online eye exams. We need a big show of force to demonstrate to the Legislature that their local optometrists are active and engaged this year.

In 2018 we plan to: 1.) Thank legislators for voting "AYE" on AB 443 (scope of practice), 2.) Educate lawmakers on: children's vision, online refraction, corporate practice of optometry, and 3.) Celebrate passage of AB 443 and invite legislators to join you at COA's reception immediately following legislative visits.

If you are able to attend, register [here](#).



SAVE THE DATE!!!

Dr. Trevor Fogg, OD & Dr. Robert Theaker, OD
Invite you to a luncheon in honor of

State Senator Dr. Ed Hernandez, OD
Candidate for Lt. Governor of California, 2018

Saturday, March 31, 2018

11:30am – 1:00 pm

Rio Grill

**101 Crossroads Blvd, Carmel-By-The-Sea
Corner of Highway 1 & Rio Road**

For more information and to RSVP for this event, please contact Renée Hatchwell at
moneygal@sbcglobal.net or call 831-624-9832
Invitation and remit to follow

Suggested contribution

\$100 per person Sponsor \$500 Host \$1,000

For online contributions please use the following link:

www.edhernandez4ca.com

Contributions may be made payable to:

"Ed Hernandez for Lt. Governor, 2018 - FPPC # 1374488"

Mail contribution for this event to: PO Box 5005, Carmel, CA 93921

Contributions to this committee are not tax deductible as charitable contributions for federal income tax purposes. Under the CA Political Reform Act (Prop. 34), an individual, corporation, union or PAC (political action committee), may contribute a maximum of \$7,300 per election, primary and general. A registered small contributor committee may contribute \$14,600 per election. State law requires political committees to report the name, mailing address, occupation and employer for each individual whose contributions aggregate \$100 or more in a calendar year.

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Community Health Fair Volunteer Opportunity:

Soquel SDA campgrounds

April 28th & 29th from 8:00 am to 4:00pm (full or half day)

Full exam lane with digital acuity charts provided

Please contact Evan Morris at morriseye@aol.com if interested!





Upcoming MBOS Meetings

March:

Speaker: Dr. Anna Diaz Kessler: The Latest in Glaucoma Treatment and Management

When: Tuesday, March 20 at 6:30 p.m.

Where: Dream Inn 175 West Cliff Drive, Santa Cruz, CA 95060

Thanks to Coopervision for your support in 2018

RSVP via Evite

May:

Speaker: Dr. Philip Penrose: Newest IOL Technology

When: May 15th at 6:30 p.m.

Where: TBA in Monterey

Thanks to CSC for your support in 2018

August:

Speaker: TBA

When: August 21st at 6:30 p.m.

Where: TBA in Salinas

Thanks to Optovue for your support in 2018

October:

Speaker: TBA

When: October 16th at 6:30 p.m.

Where: TBA in Santa Cruz

Thanks to Johnson & Johnson for your support in 2018

We've Moved! Visit our new MBOS website at
montereybayoptometricsociety.org

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