

The BEACON



President's Message

by Jen Buell, O.D.



Hello my fellow MBOS members,

With this beautiful weather we have had I find myself wanting to slip out of the office a little earlier or linger over my morning coffee a little longer. I hope you all are taking advantage and getting outdoors for a little fresh air as well!

I've been thinking about a past topic of conversation

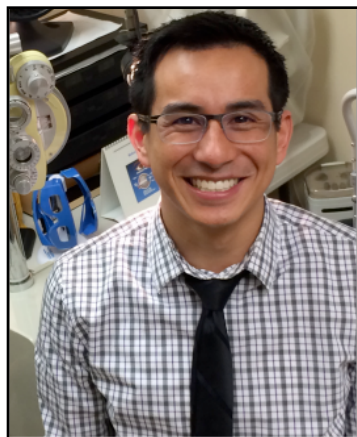
lately. That is, where do you send your patients for services that you may not offer, but are in your patient's best interest? Do you refer to ophthalmology or a fellow optometrist? I hope that we can all agree that sending your patient to a fellow OD that has the equipment, or offers the service that you do not, helps build our profession

and how patients perceive us. We live in a time when every patient should know that we can handle that "pink eye" (and more!), yet sadly that is not the case. So, if you have someone that could benefit from scleral lenses (which, are amazing and so much more comfortable for the patient if you are thinking about doing a new hard lens fitting), an OCT, glaucoma management, etc, send them to one of your fellow MBOS colleagues! And for those on the receiving end of the referral, be sure to send them back to the referring doctor for all their routine care. It can, and should be, a win-win-win.

Happy Summer! See you all in May for our meeting in Monterey!

Jen Buell, OD

MEET ONE OF OUR NEWEST MBOS BOARD MEMBERS



Dr. Covie Gonzales was born and raised in Carmel. He graduated from Santa Clara University and earned his doctorate from the Illinois College of Optometry in 2012. He currently practices as an associate doctor at Hattori Vision Optometry in Monterey and Hollister Vision Center.

He enjoys swimming, watching Bay Area sports teams and hanging out with his wife and their dog at the beach. Dr. Covie is looking forward to participating in a greater capacity to help promote the benefits of MBOS membership to our local community of optometrists.

Thank you sponsors for your continued support!



Monterey Bay Optometric Society Meeting and CE Event
Tuesday, May 16th 2017

Tarpy's Roadhouse
2999 Monterey Salinas Hwy
Cocktails: 6:30pm / Dinner and Lecture: 7pm
Guest Speaker: Dr. Rob Bernardino, M.D.
Topic: TBA--Oculoplastics Topic
Sponsor: CooperVision

RSVP by Friday May 12 via Evite or email to
smorriso@gmail.com
Complimentary CE & Dinner for MBOS Member Doctors
Non Member Doctors Welcomed ~ \$75 for CE & Dinner